



Distinctive by nature

Rousseau – Distinctive by nature

For more than 60 years, Rousseau's well-earned reputation has been built on a philosophy of superior quality, reliability and service.

It is not surprising that customers who share similar values turn to Rousseau solutions. With our dynamic team, high-tech engineering and versatility of dimensions and accessories, Rousseau has the ability to respond to the unique needs of every customer.

The Rousseau approach is a complete, distinctive and personalized solution. We are not a one-size fits all company. That's why those who try Rousseau, stay with Rousseau.



Charles-Alexandre Paré
VP of sales and marketing



Rousseau is Automotive

At Rousseau, our team focuses on listening to and respecting the needs of our customers. We are aware that no two dealerships are alike and that they want to have these differences reflected in their image, layout and choice of products.

Rousseau's versatile products are designed with high-tech engineering and can be adapted to the challenges of any dealership.

The following projects have been chosen to reflect Rousseau's commitment to provide the right solution for each unique company.

We would like to take this opportunity to thank everyone for their participation and assistance in creating this portfolio.

LEXUS SOUTH POINTE - AB

With the goal of offering their clientele the best experience possible, Lexus of Edmonton opted for service bays that reflect their company image; a perfect fusion of design, esthetics and performance.

Everything was put in place to meet the objectives of the dealership as well as the technicians and clients; well organized and easily identifiable storage cabinets for each workstation, stationary and mobile tool boxes, motor lift units, computer cabinets, power feed panels, etc. Each and every aspect was planned down to the smallest details; from the Lexus South Pointe signage on the side units, the hydrocarbon resistant nitrile mats to the work surfaces.





SUN MOTOR CARS AUDI • PORSCHE – PA

At Sun Motor Cars Audi-Porsche, providing premium customer service and vehicle care to the prestigious clientele is a priority. With more than 20 years of experience, they are one of the finest new and used car dealerships in Pennsylvania and are dedicated to offering outstanding client experiences everyday.

The team of expert vehicle technicians can count on work areas that were designed with care and include computer cabinets, storage cabinets and tool boxes with multiple drawers for all of their tools and parts as well as integrated motor lift units. In addition, the choice of a bright red paint finish with stainless steel accents lends a heightened sense of sophistication to the service department.





MINI OF BALTIMORE COUNTY - MD

When you think of a MINI, you think unique and colorful! MINI of Baltimore wanted to create a service department that would project their image to everyone visiting their dealership. They chose to go with a bold mix of colors in their service bays to achieve the desired effect.

When providing service to their distinctive clientele's vehicles, the technicians can count on efficient workstations that are equipped with large tool boxes to store smaller items, storage cabinets both above and below the work surface for larger items, computer cabinets, integrated motor lift control units and tech caddies.





FERRARI MASERATI QUÉBEC - QC

When a customer pulls up to the Ferrari Maserati Québec service department, they know that their vehicle is in good hands. The staff know that their clients are car connoisseurs and they pull out all the stops necessary to ensure exceptional customer service.

Clients know that they can count on certified technicians to service their exotic cars in a work environment that is both highly functional and on-par with the level of performance they are used to. The space which is designed with tool boxes, storage cabinets as well as reels and motor lift units integrated with the workstations, all contribute to creating a harmonious work area which facilitates efficient and effective service.





RESSLER MOTORS CHEVROLET OF BOZEMAN - MT

Ressler Chevrolet is a renowned company that has earned their customers' enthusiasm.

Their innovative spirit is highlighted by their layout adapting the versatility and modularity of the Rousseau product line. There is a harmonious integration of stacking cabinets, tech caddies, smart computer cabinets and sliding doors. This versatile selection creates a useful and practical workspace.





NAPLES MOTORSPORTS - FL

Naples Motorsports specializes in the sale of pre-owned exotic cars. Their many years of experience have equipped them with the ability to select the best vehicles in terms of quality, condition and history for their discerning clients.

When the time comes for the techs to service these high-end automobiles, which require finesse and meticulous care, they can count on their distinctive and well-organized workbenches. Tool boxes, storage units, computer cabinets and mobile tech caddies all in a bright eye-catching color make this a unique and efficient service department.





LUTHER BROOKDALE TOYOTA • SCION – MN

Luther Brookdale Toyota-Scion in Brooklyn Center is a flourishing dealership that offers a wide range of sales and after-sales services to their clientele.

This particular service department was set up to be used for two different work shifts, yet both sets of technicians still have access to only their drawers. An impressive number of drawers allows for a maximum number of small parts and tools to be stored, in addition to the storage cabinets with doors for larger items. The perfect color choices of red and charcoal grey as well as integrated features such as tech caddies, motor lift control units, laptop computer supports and lights make this a unique service department.





AUDI SAINTE FOY - QC

Innovation and custom design is the name of the game for both Audi and Rousseau.

Just as one can build their own Audi, the dealership has created an innovative layout that combines tool boxes, storage units, tech caddies and perforated panels for their custom look. By integrating Rousseau tech caddies, the Audi technicians always have the right tools within easy reach as they move around the vehicle.



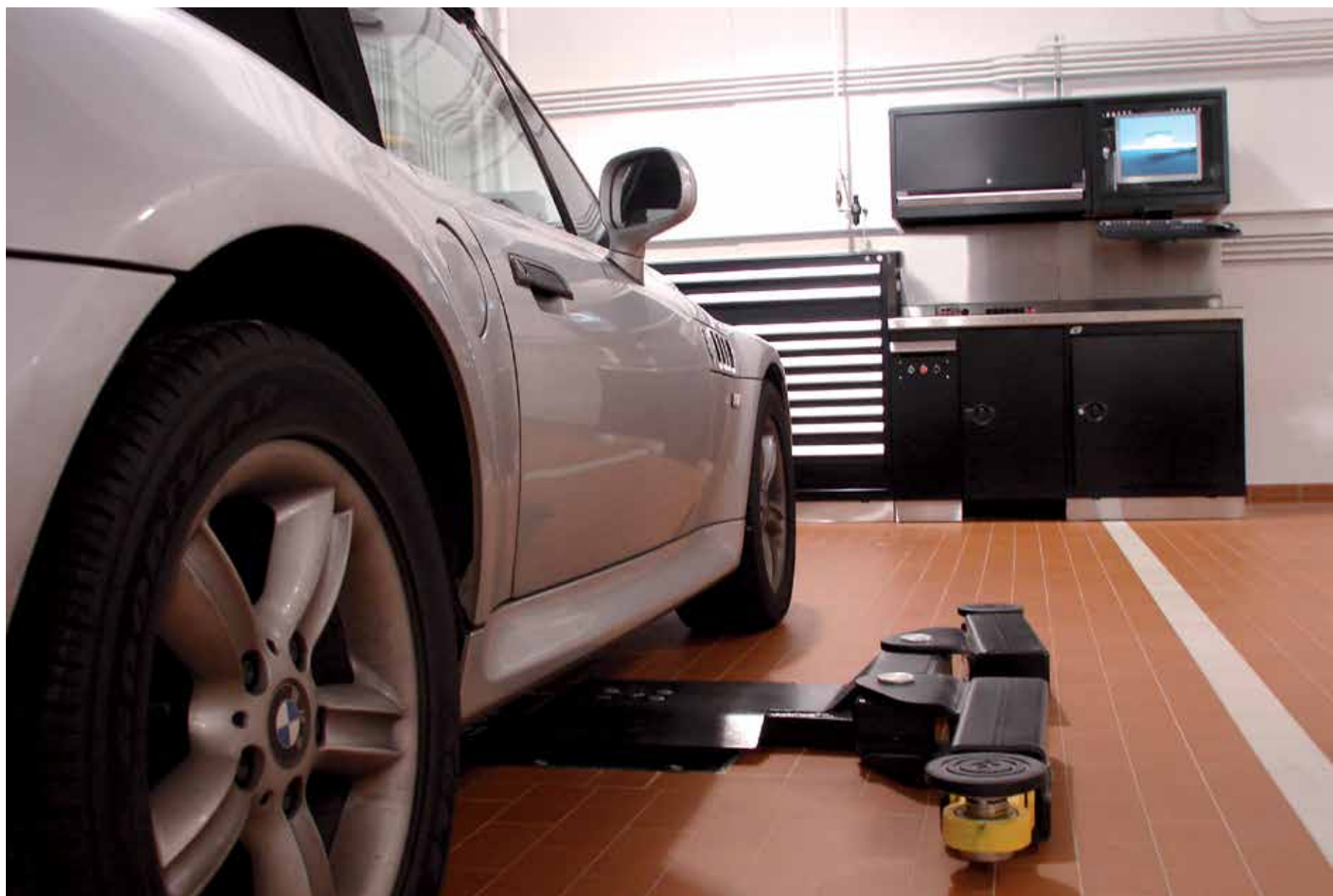


CASEY BMW - VA

Casey BMW offers one of the most comprehensive service programs for optimum performance.

They have created a compact, self-sufficient and service-oriented layout. They have integrated tool boxes, tech caddies, smart computers and storage cabinets into different units for specialized tasks. This allows their technicians to perform maintenance easily and efficiently in order to keep BMW as the Ultimate Driving Machine®.





VALLEY LEXUS - CA

Valley Lexus is recognized for excellent sales and customer service. This is clearly demonstrated by the superb customized look and layout of their service center.

They have created a unique image by personalizing the storage units and cabinets with gently sloping tops and by incorporating stainless accents. In addition, they have selected a combination of smart computer cabinets, tool boxes, tech caddies and more for incredible functionality, organization and productivity.





BMW OF MISSISSAUGA - ON

At BMW of Mississauga, all BMW vehicles are treated as the Ultimate Driving Machine® and service programs are available that meet the needs of these high-end cars.

The choice of a bright blue paint finish with stainless steel accents in the service department amplifies the elegant and refined feeling that the storage cabinets, tech caddies, tool boxes and various supports (for monitors, telephones, etc.) provide. The overall design ensures the perfect harmony between access to parts, tools any other articles required without losing any precious time while servicing the automobiles. The integration of lighting behind overhead panels provides a uniform appearance to the many workstations in the service area.





PRÉMONT HARLEY-DAVIDSON - QC

When the time comes to carry out maintenance on motorcycles, the service department team can count on their solid skills and their equipment that is perfectly adapted to both their needs and their image; notice the perfect mix of black, sienna orange and stainless steel – totally Harley-Davidson.

The work areas have been designed to accommodate plenty of storage (tool boxes with large drawers, cabinets above the work surface and locker style storage units) as well as having integrated reel management, computer cabinets and power feed panels.



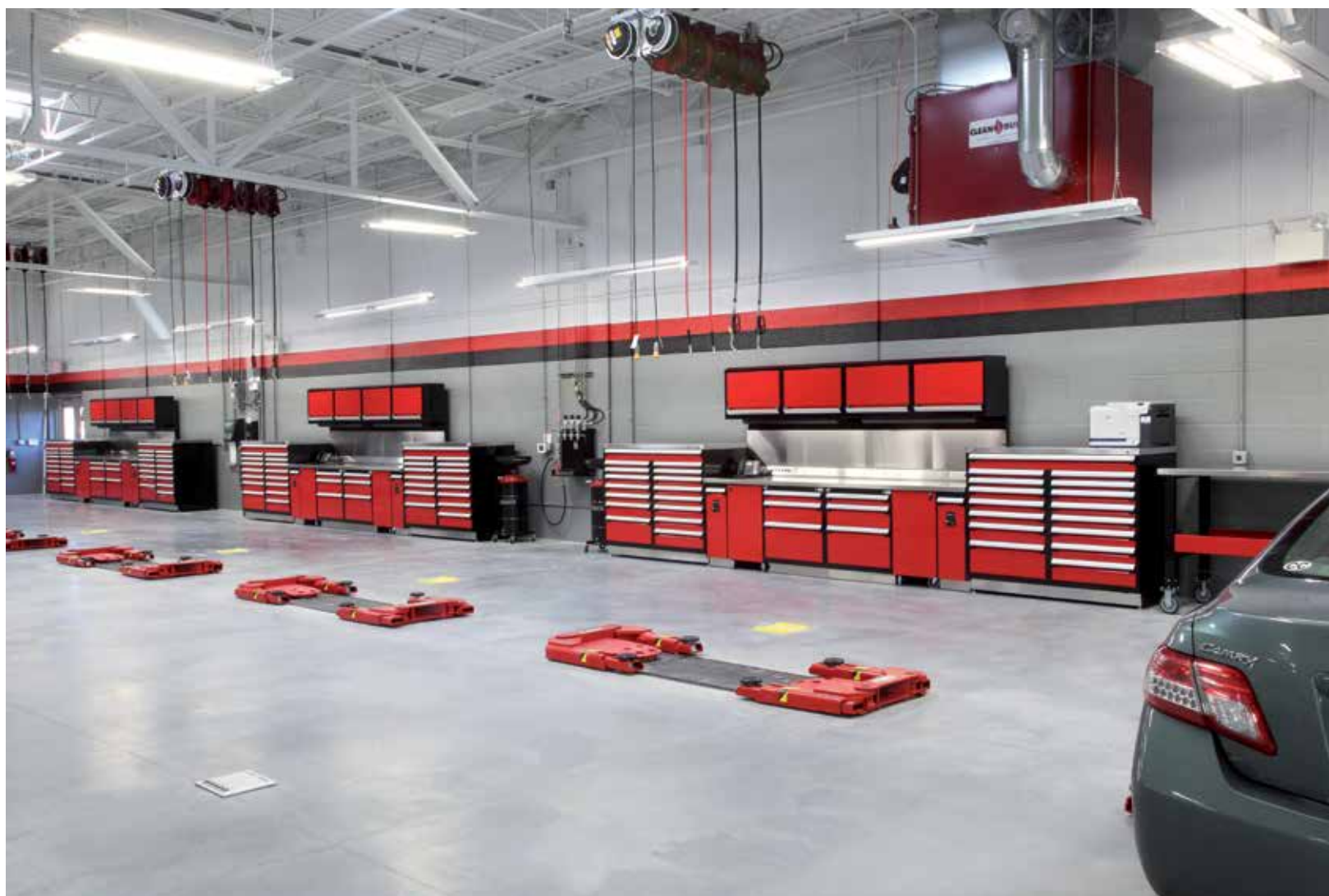


LANCASTER TOYOTA - PA

At Lancaster Toyota, you can trust the team to provide you with quality service. The Toyota trained and qualified technicians are well equipped and very well organized. They take customer satisfaction to heart and know how to make your time with them pleasant and efficient.

The integration of tool boxes with many drawers of several different heights allows for optimal storage of all sizes of parts and tools, while larger items are stored in overhead storage cabinets. Notice how the color choices of black and red, with stainless steel accents, are a perfect match for the wall colors.





ACURA OF RENO - NV

Acura of Reno has designed their spacious layout to ensure that they have what they need at hand when making a correct diagnosis and servicing customers' cars right the first time.

Rousseau tool boxes, storage cabinets with sliding doors, smart computer cabinets and lift control motor units create the best solution for their working environment. They have also integrated Rousseau power feed panels (detachable cover) that have electrical outlets and a perforation for installation of a telephone or a computer network.





BLACKFOOT MOTOSPORTS - AB

At Blackfoot, the passion that they have for power sports is contagious and what they do best is share their passion with the clients. Blackfoot wanted to make the customer experience even better than it already was at their facility and decided to redefine the standards in their service department. After analyzing their needs, Blackfoot chose to work with Rousseau.

In designing their new work space, Blackfoot was able to customize their tool boxes, select upper storage cabinets, laptop support trays, integrated reel management under the work surface, hideaway waste and recycling bins and select stainless steel finishes for the work tops, panels and power feed panels. The stainless steel gives the workstations a high-end appearance while also reflecting light and being very durable.





SUN MOTOR CARS MERCEDES - PA

Sun Motor's service center plays a key role in their commitment to superlative customer service. Their highly skilled team increases efficiency by using Rousseau tool boxes, storage cabinets, tech caddies and more.

As always, Sun Motor Mercedes' unparalleled commitment to detail is reflected in their spacious, well-organized and pristine environment.





TREASURE COAST LEXUS - FL

Treasure Coast has created an impressive service area that enhances the powerful Lexus experience.

Rows and rows of specialized bays designed with drawers, upper storage cabinets, power feed panels and lower cabinets with sliding doors, offer the perfect storage combination for large and small parts, items and tools. The sliding doors allow larger parts to be accessed easily without obstructing the work area.





CAPITAL GMC BUICK CADILLAC - SK

Capital has created a unique look of elegant simplicity. Their workspace is organized, spacious and effective.

Their distinctive look is enhanced by the choice of the two-tone color option, at no additional cost or lead time. With individual service areas organized with cabinets, tech caddies and integrated motor units, their customers enjoy superior service from Capital's skilled and friendly technicians.





RAHAL LETTERMAN LANIGAN RACING - IN

As one of the finest race shop facilities, it is not surprising that Rahal Letterman Lanigan Racing has chosen a Rousseau product for their official tool box.

With quality, flexibility and sturdiness, Rousseau tool boxes allow the Rahal Letterman Lanigan Racing Team to service their race cars with speed, efficiency and skill.





GERRY WOOD HONDA - NC

With reliability and dependability in mind, Gerry Wood Honda has streamlined their service department to get their customers quickly and safely back on the road.

Designed with self-contained service bays (including reels, lift motors, power feed panels, tool boxes, etc.), everything is accessible to their technicians. The patented ergonomic handle, with a look unique to Rousseau, allows technicians to access materials quickly and efficiently.





OPENROAD LEXUS - BC

The “LEXUS Lab” at OpenRoad Lexus Richmond has an ultramodern service department that guarantees clients professional maintenance performed by highly skilled technicians.

The workstation configurations were designed based on the technicians’ specific tasks to be performed as well as the architectural challenges (the windows for example). Integrated motor lift control units, reel management systems, tech caddies, computer cabinets, large tool boxes and storage units, the OpenRoad Lexus Richmond staff are well-organized and ready to provide stellar service to their clientele.





SUN MOTOR CARS BMW - PA

Sun Motor Cars BMW is not a typical car dealership. This is illustrated by their team's commitment in helping customers make informed decisions from the selection of the right vehicle to its appropriate maintenance.

Their service areas are uniquely BMW, designed with everything to be right on hand in tool boxes, storage cabinets and versatile tech caddies. Furthermore, stainless steel panels and work surfaces give a polished image as well as naturally reflecting the light.





GARAGE LELAVAL - QC

The qualified technicians at Garage LeLaval provide specialized service for dealerships and individual owners of luxury cars such as Acura, BMW and Lexus.

The selection of large drawers, storage and smart computer cabinets, power feed panels and continuous stainless tops keep the area well organized and the work flowing smoothly. With Rousseau's patented dividers and partitions (easily reconfigured), parts are easily stored in the right place and quickly retrieved.





MOSSY NISSAN - TX

Purchasing a vehicle is, for most clients, a long-term decision and the beginning of a relationship with the dealership. At Mossy Nissan, they understand the importance of this type of investment and they take to heart their role in protecting it.

The Mossy Nissan team of highly qualified technicians can always count on their efficient and well organized workstations which include; a large number of drawers (lifetime warranty on the rolling mechanism), lift control units, storage and computer cabinets, tech caddies, power feed panels, etc. The spacious area, using black, white and stainless steel tones, was successfully designed to create a harmonious service department.





MINI & BMW OF LANGLEY - BC

This prestigious dealership offers their clients excellent service that is both friendly and efficient. The focus is on providing clients with an amazing overall experience, never cutting corners on any aspect.

MINI & BMW of Langley technicians benefit from having workstations that combine great design and functionality and include; tool boxes, motor lift control units, tech caddies, reel cabinets, a central panel for waste and recycling, computer cabinets, etc. In addition, the slope tops ensure that no articles are left on top of the workstations – making it that much easier for the workstations to remain well organized.





Rousseau is your one stop solution

Rousseau offers complete and integrated storage solutions for parts of any size, dimension or shape. These solutions have been organized into four major storage categories: counter cabinets, small, medium and large parts.

Rousseau listens carefully to your requirements and takes into consideration even the smallest details, which play a big part in maximizing your parts department.

Rousseau recognizes that even dealerships selling the same brand of vehicle require different solutions for their needs. The modular design of the system effectively responds to these distinct realities.

Rousseau's flexibility and versatility to meet these unique needs are clearly reflected in the following solutions.

COUNTER CABINETS

Rousseau counter cabinets simplify your storage needs for high turnover and high request items. A mix of drawers and shelves are easily integrated into your high traffic zones reducing needed floor space and maximizing storage capacity. Offered in many dimensions, the cabinets are easily inserted into your counter space.

With an industrial patented design, Rousseau drawers and cabinets offer a unique, uniform and sleek look.







COUNTER CABINETS

Rousseau never sacrifices quality and offers high-end engineering and fabrication for their counter cabinet solutions. This ensures top quality for the most frequently used drawers. You can always count on Rousseau drawers to consistently and effortlessly slide as they are backed by a Lifetime Warranty.

Also, by uniquely incorporating the same drawer for both cabinets and shelving, this allows total flexibility for reconfiguring your parts area as needed.







SMALL PARTS STORAGE

Rousseau drawers in shelving and cabinets create instant space for effective high-density storage. With a wide range of dimensions and accessories, more parts and items can be stored in the same area than with regular bin shelving.

Plus, Rousseau drawers can be easily integrated into over 35 brands of shelving allowing you to keep your current installation.







SMALL PARTS STORAGE

Unique to Rousseau engineering, their drawers can fit both shelving and cabinets allowing the configuration to be interchanged as your needs evolve. The wide array of drawer accessories help you organize your parts efficiently.

In addition, with Rousseau's selection of forklift bases on cabinets, floor plans can be easily changed in a fast, easy and safe manner.







MEDIUM PARTS STORAGE

One of Rousseau's strengths is the versatility of their product lines. The possibility of integrating specialized racks, shelving (open & closed) and drawers in shelving creates a complete solution oriented system.

By maximizing your storage capabilities and maintaining good organization, employees can effectively serve your customers.







MEDIUM PARTS STORAGE

Space management is a crucial issue for all dealerships. Rousseau Spider® Shelving is available in different easy to install proposals: back-to-back open and closed, starter and add on units. Also, different accessories such as perforated and louvered panels, spool supports, doors with locks, instantly add organization for most requested and hard to store items.

A two-tone color option with shelves in a lighter shade helps improve visibility for item retrieval and gives an instant image lift at no additional cost or lead time.







LARGE PARTS STORAGE

For organization and storage of items of varied shapes and sizes, take a look at Rousseau's specialized racks. With storage options for moulding, bumpers, hanging objects (single & double racks), carpets, battery racks and more, your workspace will be kept clean, orderly and safe.

For large, heavy and bulky parts, Mini-racking can be combined with Rousseau specialized racks and Spider® Shelving for a perfect and integrated solution.







LARGE PARTS STORAGE

Another unique feature of Rousseau's innovative concepts is the ability to mix and match the type of unit, dimension and configuration. This makes it easy to get around any obstacles you may face (support beams, columns, electrical outlets) without losing valuable floor space.

Rousseau versatility facilitates proper organization and the fast retrieval of your big parts.







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